

The Hustle & Network Tour

Motivating Youth to Embrace Entrepreneurship

Dear Sir/Madam:

My name is Corey Sanders aka "Tall Boy" and I would like to introduce you to my project, the Hustle and Network Tour.

I am a videographer, emcee, and all around media personality with extensive experience in the entertainment industry. I have conducted numerous interviews with high profile personalities such as former president, Bill Clinton, comedian and author, Steve Harvey, film giant Tyler Perry, entrepreneur, Marc Cuban, and singing superstar, Patti LaBelle. The Hustle and Network tour is an interactive project that incorporates teaching young people the importance of "Hustling and Networking the legal way."

Education is the foundation of Hustle and Network. I am a graduate of Everett High School in Lansing, Mich., and I attended California State University, Fullerton, as well as University of New Orleans, both on basketball scholarships. I received my Bachelor of Science in general studies in 2001, majoring in communications. It is the communications component that fuels the Hustle and Network Tour, by teaching students how to develop their skills and spread the word by networking.

Growing up and spending a good part of my academic career in an urban public schools environment, I realize the importance of "giving back to the neighborhood." The main purpose of the Hustle & Network Tour is to motivate and challenge our youth to use the resources around them by meeting new people and using their skills and talents to create an environment of confidence. Through seminars and interactive projects, I teach students to evaluate their talents and to develop a strategy that is conducive to entrepreneurship. This is accomplished through the use of videos showing both athletes and celebrities sharing their definitions of what legal Hustling and Networking skills are all about.

Sponsorship is a major component of the Hustle & Network Tour; any company that sponsors the tour will receive maximum exposure of its brand to students K-12 (7-18 years old) and adults 24+ (teachers and staff). Companies may participate in the form of monetary gifts, donations of premium items from their brand, or promotional items such as gift certificates.

Many programs in the public schools sector deal with the training aspect of preparing our youth to infiltrate today's highly competitive job market. My goal through the Hustle and Network Tour is to motivate youth from around the country and challenge them to be more productive and creative. The program encourages students to find out what they're good at and what they love to do most. They discover their natural talents and are taught to promote and to "brand" themselves as entrepreneurs.

I believe that by helping to create the business owners of the future, not only am I giving back to the community, but I am implementing long term solutions for urban economic revitalization.

For more information on the Hustle and Network Tour and how to become a sponsor, email tallboy@tallboy.us or call 678-702-9596.

Thank you for your time and consideration and I hope to work with you in the future.

Sincerely,

Corey "Tall Boy" Sanders.

